

The NHASEA

Annual Winter Conference 2026

Sheraton Harborside, Portsmouth, NH

March 12 - 13, 2026

Exhibitor Details and Registration Information

(Space is limited.)

Speaker



Liesl McConchie

Globally Recognized Expert
in Brain-Based Learning,
Mathematics Education, and
Instructional Strategies

Liesl McConchie is an international expert on how the brain learns, author of *Building a Positive Math Identity: A Brain Science Approach*, and co-author of the best-selling book, *Brain-Based Learning with Dr. Eric Jensen*. She has been published in multiple education journals, including ASCD's *Educational Leadership* and NCTM's *Mathematics Teacher*.

With over 25 years of experience in education, Liesl bridges her knowledge of how the brain best learns with her experience of teaching across the K-12 spectrum to create tangible strategies to support teachers and schools across the globe. She has a rich background in education that includes creating new schools, leading whole-school reforms, delivering workshops to educators, and speaking at conferences.

Liesl brings the highest quality of research, engagement, and professionalism to all of her contributions to the field of education.

Exploring Possibilities
Continuing the Journey
of Inclusive Practices

Exhibitor Registration

2026 NHASEA
Annual Winter Conference



Offerings

Exhibitor Booth

\$1,200

This option allows exhibitors to participate in the conference's Exhibitor Mall. This will be located in three rooms on the main floor of the venue. Throughout the day and during scheduled breaks, attendees will have opportunities to engage with exhibitors in meaningful interactions. **Exhibitor booth details:**

- Your booth can include up to two representatives from your organization to participate in the conference.
- Your organization's logo, description, and contact information will be included in the conference's Exhibitor Contact List.
- Each space will include one 6-foot table with two chairs and access to electricity and the internet.
- As an exhibitor, you can arrange displays within your designated booth space.
- Exhibitors are encouraged to offer a raffle prize for conference attendees. On the last day of the conference, there will be designated time for exhibitors to introduce their organization and announce their raffle winner to the entire group.

Additional Sponsorships Options

(Only one sponsorship is available per option. Details to follow.)

Conference Swag Bag

\$3,200

Name Tags Sponsorship

\$2,000

Hearty Breakfast

\$3,200

Snack Break

\$2,200

Buffet Lunch

\$3,700

Book Co-Sponsorship

\$1,500

Evening Reception

Venue-Specific

Instructions and Guidelines for Exhibitors

It is the kind generosity of our exhibitors that helps make this conference memorable to attendees! **If you sponsor one of the additional options on the previous page, your exhibitor offering will include:**

- Three representatives from your organization to participate in the conference.
- Your organization's logo, description, and contact information will be included in the Conference's Exhibitor Contact List and on all other conference promotion.
- The opportunity to share a 4-5-minute presentation during a conference session.

[Click here to register as an exhibitor on the NHASEA website.](#)

Email Sarah Gibbons, the NHASEA's Manager of Communications and Office Operations, at officemanager@nhasea.org to learn more about these sponsorship opportunities!

Location

The 2026 Annual Winter Conference will be held at the Sheraton Harborside in Portsmouth, NH, from March 12 - 13, 2026.

Wed. March 11, 2026	6:00 P.M.	Exhibitors can begin to set up
Thurs. March 12, 2026	9:00 A.M.	Exhibits open
Fri. March 13, 2026	9:00 A.M.	Exhibits open
Fri. March 13, 2026	12: 30 P.M.	Exhibits open
Fri. March 13, 2026	2:00 P.M.	Exhibitors break down

Registration, Contract and Payment

Exhibitor applications and payment must be completed online through the NHASEA's website, nhasea.org. NHASEA staff will follow up for additional information. Payment is expected within two weeks from date of completed application. After that deadline, NHASEA reserves the right to assign exhibitor space to another exhibitor, as space is limited. Remittance in full must accompany the application/contract.

Additional Exhibitor Instructions and Guidelines

Participation

- The NHASEA invites and encourages exhibitors to attend all sessions and functions.
- Exhibits are not required to break down daily. It is encouraged that any personal/valuable items be removed when exhibitors are not present in their space.
- The NHASEA requests that exhibitors not schedule any on- or off-site receptions/social events that would conflict with any conference activities.
- All exhibitors must make their own reservations for hotel rooms if you are planning to stay overnight. Details will be sent to exhibitors following their completed application.

Protection and Liability

Neither the NHASEA nor the owners and operators of hotel or their employees will be responsible for any damage to exhibits or any loss by fire, theft, damage, delay, mechanical failure, or labor trouble, which might be caused while exhibitors are utilizing such locations.

Cancellation Clause

Exhibitors can cancel their table registration and receive a refund up to 35 calendar days before the scheduled training/conference. There will be a \$50 administration fee for any cancellation. Exhibitors canceling on or after the scheduled training/conference will not receive a refund. Sponsorships are non-refundable.

Please email Sarah Gibbons, the NHASEA's Manager of Communications and Office Operations, at officemanager@nhasea.org if you have any questions.

Thank you, in advance, for your exhibitor participation at the 2026 NHASEA Annual Winter Conference!